



July 17, 2013

Military Members Have Resource in Nebraska Attorney General's Office

By Attorney General Jon Bruning

July 17 is Military Consumer Protection Day

We owe a debt of gratitude to the men and women who serve our country in the armed forces. Unfortunately, while military men and women are working to protect us, scammers are looking for ways to prey upon them.

In support of Nebraska's more than 7,000 active-duty men and women and 141,000 veterans, I'm proud to recognize July 17 as Military Consumer Protection Day. This day reminds us that military members, their families and Nebraska veterans deserve protection from those who may take advantage of their unique circumstances.

I'm proud to provide our Nebraska service men and women a resource in the Attorney General's Consumer Protection Division.

We know the best way to fight consumer fraud is to prevent it before it happens. In 2011, we partnered with the Nebraska Department of Veterans' Affairs to warn veterans against paying outside entities to coordinate benefits. And, our Consumer Protection Division continues to provide Nebraska consumers with the information and education they need through educational outreach across the state.

Our office also enforces laws that protect Nebraskans from false, misleading and deceptive sales practices. When Nebraskans are sold faulty products or scammed into misleading business exchanges, our office can often find an agreeable solution. Our Mediation Center team works to resolve conflicts between consumers and businesses and has saved or returned an annual average of \$1.1 million to Nebraskans since 2003.

Nebraska military members can access our office's mediation services through our Consumer Protection Hotline at (800) 727-6432 or our website at www.ago.ne.gov.

Military members can also find free financial planning tips and information on consumer issues from the Federal Trade Commission's website at military.ncpw.gov.

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